

DATES AND PLACES for 1998

April 20-24	Embassy Suites	San Jose, CA
May 4-8	Rutgers University Inn	New Brunswick, NJ
June 8-12	JW Marriott	Atlanta, GA
September 14-18	Embassy Suites	Dallas, TX
October 5-9	Rutgers University Inn	New Brunswick, NJ
October 19-23	Embassy Suites	San Jose, CA
November 2-6	Rutgers University Inn	New Brunswick, NJ
Nov. 30-December 4	Rutgers University Inn	New Brunswick, NJ

Accommodations

Ask for the "Billing College" special discounted rate!

Embassy Suites - Dallas, TX

The hotel is located at 13131 North Central Expressway in the Dallas Park Central area. For reservations, call 1(972) 234-3300. For shuttle service from Dallas/Fortworth Airport, the hotel recommends SuperShuttle 1(800) 258-3826. No advance reservation required.

Embassy Suites - San Jose, CA

The hotel is located at 901 East Calaveras Blvd in Milpitas (Silicon Valley). For reservations, call 1(408) 942-0400. The hotel provides complimentary transportation from San Jose International Airport. Please inquire while making your reservation.

Rutgers University Inn & Conference Center - New Brunswick, NJ

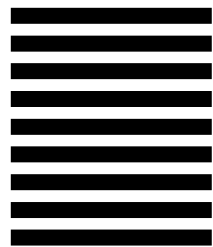
Located at 79 Clifton Avenue at the Continuing Education and Outreach Center of Rutgers University (New Brunswick Campus). For reservations please call Bernadette Squires at 1(888) 893-8724.

JW Marriott Hotel - Atlanta, GA

The hotel is located at 3300 Lenox Road in the Buckhead section of Atlanta. For reservations please call 1 (404) 262-3344. The MARTA rail system can transport you from Atlanta International Airport directly to the hotel using the North line and exiting at Lenox Square.



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THE BILLING COLLEGE
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TEANECK, NJ 07666-9759

What Our Graduates are Saying About This Course!

"It made me appreciate the complexity of the billing processes. It's no longer a matter of 'throwing some numbers together.' It demonstrated how the bottom line could be impacted by the way these processes are designed and implemented."

—John Nelson, CBIS

"The course helped us all tremendously. We now have a common understanding and vocabulary for telecommunications

billing and customer care that make our efforts in this area much more effective."

—Sue Hutchinson, NCR Corporation

"The course provided me with in-depth knowledge of how usage is generated, processed, billed, presented on an invoice and archived. In particular, the 'Create a Bill' workshop provided a unique opportunity to recognize and resolve the challenges of Bill Presentment."

—Victor Morales, Ameritech

Partial Client List

AMDOCS St. Louis, MO	EATEL Total Communications Gonzales, LA
ACECOMM Gaithersburg, MD	EDS Somerset, NJ
Ameritech Communications Rosemont, IL	Excel Telecommunications Falls Church, VA
AT&T Dallas, TX	GTS Group McLean, VA
AT&T Somerset, NJ	Iridium Sudamerica Rio de Janeiro, Brazil
AT&T/Unisource The Netherlands	Just In Time Solutions San Francisco, CA
Bell Atlantic Video Services Reston, VA	KPMG Consulting Palo Alto, CA
Bell Sygma Telecom Solutions Toronto, Ontario	MOSCOM Corporation Pittsford, NY
CBIS Cincinnati, OH	NCR Iselin, NJ
CHA Systems, Inc. Jackson, MS	NORSTAN Network Services Maple Grove, MN
Claremont Technology Group Basking Ridge, NJ	o.tel.o Germany
Digital Communications America, Oklahoma City, OK	PT. Satelit Nusantara Jakarta, Indonesia



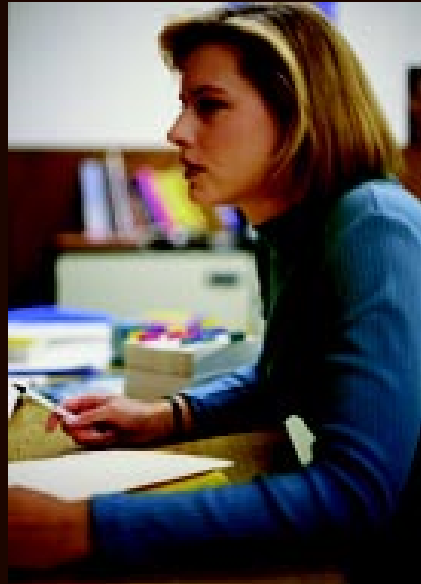
PTT Telecom The Netherlands	Rural Cellular Corporation Alexandria, MN
SAP Canada, Inc. North York, Ontario	Saville Systems Galway, Ireland
Siemens AG Austria Vienna, Austria	Siemens Stromberg-Carlson Boca Raton, FL
Sprint Local Telecommunications Overland Park, KS	Telus Communications Edmonton, Alberta
UBS Securities New York, NY	

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A Higher Degree of Billing Expertise Makes a Clear Statement about Your Business



- Stay Ahead of Your Competitors
- Shorten Time to Market for Your Services
- Improve Your Bottom Line

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Toll Free: 1-888-893-8724



OUR GRADUATES



The Billing College is an educational organization dedicated to the research and teaching of Telecommunications Billing and Customer Care.

TODAY'S DEREGULATED Telecommunications industry has created an entirely new marketplace; a highly competitive territory where corporations are compelled to expand their product and service offerings to an increasingly savvy customer base. As Telecommunications services become more sophisticated, more extensive and more diverse, customers are demanding clear-cut, straightforward and comprehensive information to help them manage their expenditures.

More than ever, **Telecommunications Billing** is critical to your company's bottom line. Flexibility is essential to address the specialized needs of your customer, whether the service provided is local or long distance, ISDN, videoconferencing, mobile, virtual private networks, PCS - or any combination thereof. The ability to seamlessly integrate these emerging products into existing billing structures provides an enormous competitive advantage.

That's where we come in.

ARE MASTERS OF BILLING

The **Billing College** is the leading international organization that specializes in up-to-the-minute, high quality training for Telecom-communications Billing and Customer Care. Our students are Business and Systems Analysts, Programmers, IT Professionals, Marketing & Sales professionals, Financial Analysts, Project Managers and Business Process "Owners" representing companies across the globe.

What Can You Expect?

Our five day training course covers all aspects of Telecom Billing and Customer Care. The material is not implementation specific. Rather, it answers the question, "What is required for an individual to become a professional with in-depth knowledge of Billing?"

Partly in workshop form, our course simulates actual on-the-job scenarios to encourage accelerated, hands-on problem solving. Each section is enhanced by extensive supplementary materials, including demonstrations and visual aides, and followed by a debriefing segment during which you will have even more opportunity to ask questions.

Our expert instructors are among the finest in the global telecom billing industry.

Our highly qualified instructors bring with them an average of fifteen years field experience. Collaborating closely with our full-time billing research consultants, they have exclusive access to the absolute latest developments in billing and customer care. Through their expertise, you will learn to identify the emerging trends that can have a profound impact on your market share.



A Closer Look

"How To Become A Billing Expert"

The following is a sampling of some outstanding course highlights. In addition to the in-depth educational aspects of our program, we will provide ample opportunity for active networking and informal idea exchange throughout the course.

Telecom Billing Overview

This section introduces you to the central role of Billing in both the regulated and market-driven telecom industries, as well as its importance to various market segments.

Products & Services

Offers a comprehensive look at the numerous types of services currently on the market and the various ways in which they can be billed.

Wireless Communications

Special attention is paid to PCS, GSM and ATM technologies, as well as the wireless environment in North America and Europe.

The Logical Data Model

Raises your awareness of logical data modeling as a method for designing and enhancing a flexible billing system.

Call Processing

A comprehensive study of Call Processing is an examination of its functions: reformat, rate, guide and message investigation.

Customer Care

This section of the course is a complete study of the Billing functions that are typically processed online (Adjustments, Notes, Customer and Product maintenance, etc.)

Multilingual/Multi-Currency Systems

Deals with globalization trends and their immediate effects on international customer relations. Special coverage is given to tariffs, currency conversion, currency fluctuation, cultural considerations and foreign languages.

Bill Calculation and Invoicing

Here you will conduct an extensive analysis of all functions related to charges and credits, calculations, discounts, quality control and invoice production.

Support Functions & Interfaces

Focusing on post-billing support, this section discusses the network, marketing, financial and service order interfaces, treatment and collections, corporate payments and audits.

ILECs and CLECs - The New Competition

We explain the issues associated with competition for local traffic. Other discussions include Local Loop, Wireless Local Loop, Local Number Portability, etc.

Evaluating Billing Systems

This section examines factors that could "make or break" the implementation of any billing solution. Included in this section is a checklist of characteristics to be used by designers, purchasers, or developers of billing systems in their efforts to evaluate new or existing billing platforms.

Registration & On-site Information

4 Easy Ways to register:

Fax
your registration to
1 (201) 833-8444

Call Toll Free
Bernadette Squires at
1 (888) 893-8724

Mail
the registration form to:
The Billing College
Bernadette Squires
1340 Teaneck Road, 2nd Floor
Teaneck, NJ 07666

E-Mail
Send your enrollment
information to Bernadette:
bernadette@jupiterdata.com

Tuition Fees

The fee for each person is \$2,345. The price includes five private, daily luncheons and a cocktail reception on Thursday evening. Accommodations are the responsibility of each participant, and reservations should be made directly with the hotel in your seminar city. Students of the Billing College are entitled to a special discounted rate at the listed hotels.

Group Discounts

When you send a team of 3 or more people, you will receive a \$100 discount per person. Groups of 7 or more save \$100/person for the first 6 people, and then \$150/person for each additional.

Cancellation Policy

You may make substitutions at anytime prior to the seminar date. If you need to cancel, please notify us in writing. Notification received at least 14 days prior to seminar date is not subject to a service fee. If you cancel at any other time or if we do not receive cancellation notification, a \$150 service fee will be assessed.

Onsite Courses

The Billing College offers onsite training programs. By selecting this service, you will have the option of our standard course material OR a tailored program to address your specific requirements. You'll also enjoy significant savings! Call 1-888-893-8724 to learn more about bringing our training programs to you.

Additional Information

To receive more specific information regarding the course syllabus, hotel directions, client lists, or additional registration forms, please call 1-888-893-8724.

Other Courses available in 1998

Call 1-888-893-8724.

REGISTRATION FORM - How to Become a Billing Expert Fee: \$2,345.00/person

Please reserve _____ places for my company.

- | | | | | | |
|--------------------------------------|-------------------|-------------------|---|-------------------|-------------------|
| <input type="checkbox"/> Apr. 20-24 | Embassy Suites | San Jose, CA | <input type="checkbox"/> Oct. 5-9 | Rutgers Univ. Inn | New Brunswick, NJ |
| <input type="checkbox"/> May 4-8 | Rutgers Univ. Inn | New Brunswick, NJ | <input type="checkbox"/> Oct. 19-23 | Embassy Suites | San Jose, CA |
| <input type="checkbox"/> June 8-12 | JW Marriott | Atlanta, GA | <input type="checkbox"/> Nov. 2-6 | Rutgers Univ. Inn | New Brunswick, NJ |
| <input type="checkbox"/> Sept. 14-18 | Embassy Suites | Dallas, TX | <input type="checkbox"/> Nov. 30-Dec. 4 | Rutgers Univ. Inn | New Brunswick, NJ |

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Company _____

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Phone _____ FAX _____ E-mail _____

Approving Manager's Name _____ Title _____

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(Payment due prior to program) Charge Card: Visa MasterCard Amer. Express

Charge Card # _____ Exp. Date _____

Cardholder Signature _____

Register Now! By Calling 1-888-893-8724 or Mail Your Completed, Postage Paid Registration Form